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Contact: Michelle Collett,  
Vice President of Marketing  
mcollett@srccr.com

## SOUTH RIVER RESTORATION LAUNCHES APP TO HELP CLIENTS BETTER PREPARE FOR DISASTERS.

UPPER MARLBORO, Maryland; May 29, 2014, In an effort to support Hurricane Preparedness Week (May 25-31), and to help prepare building and facilities for the moment when an emergency strikes, South River Restoration (SRR) is launching faciliSmart™, a disaster planning software. The web-based application puts disaster protocol in one location that can be accessed anytime, anywhere via a cell phone, tablet or computer; helping clients save time and money during a disaster.

### Take the power with you

Available to all Priority Response Emergency Program (PREP) clients, the app enables property and facility managers instant access to critical building data, emergency protocols and exit strategies – all at the touch of their fingertips.



According to the Federal Emergency Management Agency (FEMA), 43% of businesses do not reopen after a catastrophic loss. More staggering is that 75% fail within three years of a natural disaster that do not have business continuity plans. This application will aim to decrease this percentage by helping clients prepare for a disaster.

“The opportunity to offer our PREP members an application that houses all their critical building information is a game-changer,” said SRR President Bryan Agee. “The need for an application like this is high, especially looking at the statistics from FEMA. Now, our members and emergency personnel will be able to view floor plans, building photos and to pinpoint where emergency shutoffs are located. Whether they are sitting at home or at the office, this information will be at their finger-tips.”

### Priority Response Emergency Program (PREP)

An essential step to protecting a company and the people within from disasters is to have pre-disaster plan in place. PREP is the difference between being proactive and reactive. prepares members for a disaster, BEFORE it strikes, by laying the groundwork for better communication and next-truck response during an emergency situation.

To learn more about faciliSmart™ visit <http://bit.ly/SRRfaciliSmart>.

SAVE TIME AND MONEY TODAY. Contact a PREP Representative at 800.460.0622 or [PREP@srccr.com](mailto:PREP@srccr.com).



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## LAUNCHING FACILISMART

### **About South River Restoration**

South River Restoration specializes in 24/7 emergency disaster restoration and reconstruction services for commercial and residential properties. Its passion to give back what disaster took is the driving force to help with any loss or emergency involving flood, water, fire, smoke, mold and weather-related incidents. With a team of expert restoration responders, trained and certified to provide the best possible customer experience, SRR believes it is important to guide clients through the process from start to finish. As an independently owned corporation, South River Restoration delivers the same, exceptional customer experience through a unique blend of daily communication tools and technology to get you back to business. Founded in 1998, SRR directly services Maryland, Northern Virginia, Washington, D.C. and Dallas/Fort Worth. Additionally, its membership with Restoration Affiliates gives it a footprint across the United States with the ability to utilize hundreds of premier business associates offering the same restoration services. Learn more about SRR at [www.SouthRiverRestoration.com](http://www.SouthRiverRestoration.com).

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